

No. M/Dind/MSME/20/2025/177

Dated Shillong, the 15th July, 2025

NOTICE

Final marks on evaluation (Technical and Financial round) for Hiring of Business Service Provider of Digital Marketing and Label & Packaging under MeghaRise Project of RAMP in Meghalaya.

RFP No. M/Dind/MSME/8/2024/177, dated 4th April, 2025.

This is to inform all concerned that in pursuance to the opening of Financial bid of the three Bidders on the RFP--“Hiring of Business Service Provider for (i). Digital Marketing, (ii). Label & Packaging under MeghaRise Project of RAMP Scheme”, MoMSME, GoI which was conducted on 8th July 2025 at Committee room-II, Meghalaya Secretariat main building, following the Quality and Cost Based Selection (QCBS) method. The Committee Members after carefully evaluation of the technical and financial proposals submitted by the 3(three) participating Bidders followed with Technical Presentation and the normalization and consolidation of scores based on the approved evaluation criteria has been followed, decided to award the final marks to each Bidder as follows:

Component	Bidders Marks		
	Futurists Media & Marketing LLP	Scabbard Tech	Agile Infomix
Digital Marketing	65.34	100	56.50
Label & Packaging	73.05	100	56.81


Director of Commerce & Industries.