

GOVERNMENT OF MEGHALAYA
DIRECTORATE OF COMMERCE AND INDUSTRIES
Plot no. L/D 015, Lower Nongrim Hills, Shillong – 793003, Email: industries-meg@gov.in

No. M/Dind/MSME/20/2025/64

Dated Shillong, the 6th of June, 2025

NOTICE

Subject: Marks score on Technical evaluation round (Technical Criteria+ Presentation) held on 3rd June 2025 for Hiring of Business Service Provider of Digital Marketing and Label & Packaging under MeghaRise Project of RAMP in Meghalaya.

RFP No. M/Dind/MSME/8/2024/177

This is to inform all concerned that in pursuance to the Technical Presentations of the three Bidders on the RFP- "Hiring of Business Service Provider for (i). Digital Marketing, (ii). Label & Packaging under MeghaRise Project of RAMP Scheme", Mo/MSME, GoI which was conducted on 3rd June 2025, the marks awarded to the respective Bidders by the Committee Members based on their technical criteria evaluation and technical presentations is as follows:

Component	Bidders Marks		
	Futurists Media & Marketing LLP	Scabbard Tech	Agile Infomix
Digital Marketing	53	83	67
Label & Packaging	49	69	56

Opening of Financial Bid will be intimated to the bidders shortly.



Director of Commerce & Industries.