

GOVERNMENT OF MEGHALAYA
DIRECTORATE OF COMMERCE & INDUSTRIES

Plot No.L/D 015 Lower Nongrim Hills, Shillong-793003 Email :industries-meg@gov.in

No.M/Dind/MSME.8/2024/177

Dated Shillong, the 4th April, 2025

REQUEST FOR PROPOSAL (RFP)

Request for Proposal (RFP) is invited for hiring of Business Service Provider for **Digital Marketing & Label and Packaging** a component of MeghaRise Project of Meghalaya under Raising and Accelerating MSME Performance (RAMP), a Central Sector Scheme of Ministry of MSME supported by the World Bank.

Sealed envelope containing the RFP may be submitted to the undersigned and the last date for submission of the same is **25th April, 2025 at 3:30 p.m.** RFP documents will be opened on the **same date at 4:30 p.m** and interested Agencies/ Bidders may participate during the process. Bidders meeting the qualification criteria may be invited to give a presentation before the State Ramp Programme Committee (SRPC) of the state of Meghalaya for finalization as the eligible Bidder.

Complete RFP document may be downloaded from the Department website www.megindustry.gov.in and may also be obtained from the Office of the Undersigned during any working days.

Sd/-

Director of Commerce and Industries